SƏ'RĒN

Privacy Policy

Effective Date: October 2026

Privacy Policy

sə'rēn respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how information may be collected, used, and protected when you visit our website, join the sə'rēn Collective, inquire about or reserve a retreat, purchase products, subscribe to communications, or otherwise interact with sə'rēn.

Information We Collect

We may collect information you voluntarily provide, including your name, email address, telephone number, mailing or billing address, membership selections, retreat inquiries, order information, and messages submitted through our website.

When you make a purchase or payment, payment information may be processed securely by third-party payment providers. sə'rēn does not necessarily store complete payment-card information.

We may also automatically collect limited technical information such as browser type, device type, IP address, pages visited, and website interaction data through cookies or similar technologies.

How We Use Information

- Process purchases, memberships, reservations, and inquiries
- Communicate with you about sə'rēn experiences, products, or services
- Provide requested information and customer support
- Manage retreat and event participation
- Deliver newsletters or seasonal communications you elect to receive
- Improve our website, offerings, and guest experience
- Maintain security and prevent misuse
- Meet applicable legal, accounting, or regulatory requirements

We do not sell your personal information.

Sharing of Information

Information may be shared with trusted service providers when necessary to operate our business, including website hosting, payment processing, email communications, reservation services, shipping, analytics, and professional advisers.

These providers are permitted to use information only as necessary to provide their services or meet applicable legal obligations.

We may also disclose information when required by law or when reasonably necessary to protect our rights, guests, customers, or business.

Cookies

Our website may use cookies and similar technologies to support essential website functions, remember preferences, understand website activity, and improve the visitor experience.

Where required, you may manage non-essential cookies through the website’s cookie preferences.

Email Communications

If you subscribe to sə'rēn communications, you may unsubscribe at any time using the link provided in our emails.

Transactional communications relating to purchases, reservations, memberships, or account activity may still be sent when necessary.

Data Retention

We retain personal information only for as long as reasonably necessary for the purposes described in this policy, including legal, accounting, security, and business requirements.

Changes to This Policy

We may update this Privacy Policy as our services or legal obligations evolve. The current version will always be posted on this page with its effective date.

Privacy Inquiries

Please contact sə'rēn through the contact information provided at serene-lifestyle.com.